



U.S. Maritime Administration Arctic Transportation Conference

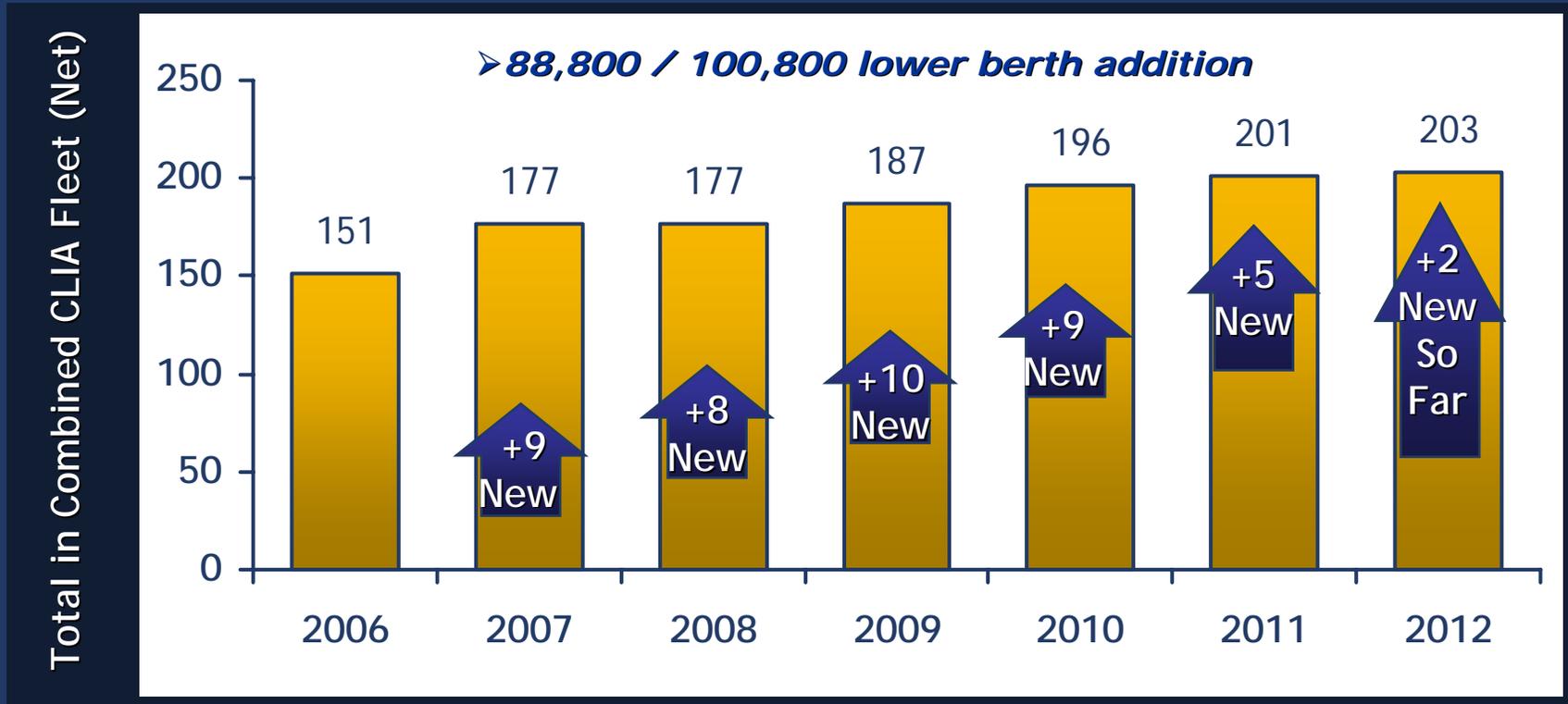
June 5, 2008
Washington, DC



24 Member Lines



43 New Ships on Order – 2007-2012



Over \$25 Billion in New Ship Building Investment

CLIA - The Cruise Industry

A

\$37.5 Billion Partner in U.S.

Economic Growth



An aerial photograph of a snow-covered mountain peak. A large, dark, geometric shadow is cast from the top of the mountain, spreading out across the snow. The shadow has a complex, multi-faceted shape, resembling a stylized star or a series of overlapping triangles. The snow is bright white, and the surrounding terrain is a mix of white and light brown. The overall scene is high-contrast and visually striking.

**Evolving Arctic Trade Route – Industry View –
Boon or Bust?**



2006 - 2007

34000 Passengers

54 Commercial and Small
Sailing Vessels

- Port Stanley
- Buenos Aires
- Valparaiso
- Punta Arenas
- Montevideo

- Tuktoyaktuk
- Kaktovik
- Deadhorse
- Barrow
- Nome
- St. Paul Island

- Godthab
- Holsteinborg
- Christianshab
- Jokobhavn

DO THESE ATTRACTIONS AND OPPORTUNITIES EXIST IN THE NORTHWEST PASSAGE ?



WHAT WILL



IT LOOK LIKE?



**CLIA MEMBERS
ARE
NOT
GOING TO
ENGAGE
IN
POLAR
OPERATIONS**

A scenic view of a snowy mountain range with a glacier and a body of water filled with icebergs. The mountains are covered in snow and have some rocky outcrops. The water is dark blue and has many icebergs of various sizes floating in it. The sky is a clear, bright blue.

SEASONALLY
ICE FREE
OPERATIONS



MS FRAM

MS FRAM



L O G I S T I C S C H A L L A N G E

SAR CHALLENGES

**ARE THEY REALLY
MUCH DIFFERENT
THAN BEING IN THE
MIDDLE OF THE
ATLANTIC OR PACIFIC
OCEANS?**